

October  
2022

# THE HSA TIMES



[www.heavensentautomotive.com](http://www.heavensentautomotive.com)  
Monthly Newsletter & Promotions  
615-595-7376

**FREE  
BRAKE PADS  
OR  
BRAKE SHOES**

**IN OCTOBER  
HEAVENSENT AUTOMOTIVE  
GOES PINK**

Help us support Tennessee Breast Cancer Coalition



*Please visit the Tennessee Breast Cancer Coalition website to learn more about this organization, their accomplishments in the community, upcoming events, and the Emergency Access Fund!*

[www.tbcc.org](http://www.tbcc.org)

## Brakes for Breasts is back for the 4th year at Heavensent Automotive!

Our Brakes for Breasts promotion has been a huge success in the past and we are looking forward to helping **The Tennessee Breast Cancer Coalition (TBCC)** once again, while also giving our customers **FREE** brake pads or shoes during the month of October.

The TBCC is a nonprofit that provides individual financial assistance to breast cancer patients living in Tennessee. In 2002 TBCC established the **Emergency Access Fund (EAF)** to provide financial assistance to individuals in financial need due to inability to work and or mounting medical expenses incurred while undergoing treatment of breast cancer. This fund is designed to partner with other established community agencies to provide quick turn-around funding. This fund has aided in preventing evictions, paying utilities, insurance, and medical necessities. Since its inception, The EAF has given \$1,327,726 to 1,622 breast cancer patients and their families. Their mission is to be the

### HOW OUR BRAKES FOR BREASTS PROGRAM WORKS:

For every brake service performed at Heavensent Automotive in October you will receive your **brake pads or shoes for FREE!** You will pay for the labor and other parts. Heavensent Automotive will **match and donate 10%** of that brake service to **The Tennessee Breast Cancer Coalition**. On average, Heavensent Automotive has been able to raise and donate ~\$2500/year to TBCC!

### WHAT DOES THIS MEAN FOR YOU & TBCC?

- Your brakes will be inspected, and we will provide you with an evaluation of the brake system for **FREE**.
- Should you need brake pads or shoes they will be **FREE**.
- We will donate 10% of your brake service and of any other parts that might be needed (rotors, drums, brake hoses, wheel cylinders, repair of parking brake, service calipers, brake system flush, etc.), PLUS Jody and Nikki will personally match this amount and the total donation will be sent to **The Tennessee Breast Cancer Coalition**.

### WHY?

You are not only our valued customers, but also our community. Heavensent Automotive knows that without you we would not exist. Supporting our community is very important to us. As for the TBCC breast cancer donations, we personally know several of our friends, teachers, families and loved ones that breast cancer has affected and who currently serve on this board and are survivors or

have been past honorees for TBCC.

# OCTOBER IS FALL CAR CARE



## Don't "Fall" Behind On Your Vehicle Maintenance !!

As the seasons change and the weather get cooler, proper vehicle maintenance can help save you time and money. As always safety and preventative maintenance are our top concerns.

### Here are 10 Fall preventative maintenance tips:



## DID YOU KNOW?

The month of October is one of the best months of the year with Halloween, Autumn leaves to jump into and the famous Oktoberfest celebrations! The October pumpkin industry sells \$708 million pumpkins each year. Carving jack-o-lanterns is a favorite October tradition! In fact, over 50% of the US population buys a pumpkin in October! Here are some other fun facts to enjoy:

1. October babies are thought to be very smart and are usually high achievers. They are also more likely to live to 100 than those born in many other months! Scientists think this might be because they aren't born in a harsh winter or summer when people are more likely to get sick.
2. October has seen more presidents of the United States born than any other month of the year.
3. The World Series of Major League Baseball always starts in October. The first World Series took place on October 1st, 1903, with the Boston Americans winning it all. The National Hockey League and National Basketball League also kick off this month.
4. Disney World in Florida opened in October 1971.
5. Every October, we celebrate one of the biggest days in the history as it is the day Columbus arrived in America in 1492. Also, the Great Chicago Fire occurred on October 8th, 1871, destroying the city, and leaving 100,000 people homeless. And in October 1886 France gifted the US the Statue of Liberty.
6. The famous Starbucks Pumpkin Spiced Latte or PSL is a certified fall classic. The blend of pumpkin and spices was invented by Starbucks employee Peter Dukes in 2014.
7. The Opal is the official birthstone of October. Opal deposits have even been discovered on Mars. How cool is that!?
8. The birth flower of October is the bright orange calendula, also known as the marigold. Marigolds represent comfort, healing, and protection.
9. Oddly enough, you may recognize that the prefix 'oct' or 'octo' refers to the number eight. So why is October the tenth month in the year? Once the Roman calendar moved into the Gregorian model, the year lengthened.
10. October is the tenth month and celebrates national book month, national roller-skating month, country music month. October 2nd is International Coffee Day. October 8th is National Kick Butt Day. October 15th is National Grouch Day. And October 29th is National Cat Day.